



MedPhab Community marketplace publication guidelines

The Community management platform is a digital platform that showcases a comprehensive catalogue of organizations and prototypes/products/services in the field of photonics-based medical devices. This platform is available at https://community.medphab.eu/

1. Structure of the Community management platform

The main page, Figure 1, shows the different modules that are available to the visitors:

- Organization registry: catalogue of the ecosystem/community organizations
- Community marketplace: MedPhab community marketplace, showcase of the prototypes/products/services/technologies.
- Community: shared information, e.g. news, announcements on events, trainings, job opportunities, regulations, videos, which are for the benefit of the ecosystem.



Figure 1. MedPhab CMP front page showing the three public modules: organization registry, community marketplace and community.

In the same page there is access in the left side to the Website, and in the right side the login and registration button (marked with a red circle). Further information on how to login and register is found on section 2.





2. How to contribute to the CMP

PHOTONICS

Stakeholders that participate in the ecosystem of medical devices using photonic technologies, incl. component suppliers, technology providers, investors, etc can be part of MedPhab community.

2.1. Log in/registration

By selecting to Login and registration (Figure 2), the user must fill in the registration form (Figure 3) in case is the first time visiting the CMP. Data use policy complies with European GDPR guidelines. Users can login with their credentials after registration, passwords can be change anytime, and in case of forgotten password and email to reset password will be sent to the registered email. The community manager will revise new registrations and approve the user and organizations that comply with the following criteria:

- Belong to the value/supply chain of photonics-based medical devices
- Contribute actively to the ecosystem
- Be a Key Opinion Leader (KOL) or stakeholder in the photonics-based medical devices ecosystem

In addition, the community manager will revise that all required information is completed and in high quality in order to publish it in the organization registry module (Figure 4).

(m) (m)	MEDPHAB community	
COMMUNITY WEBSITE	Organization registry Community Marketplace Community	
	LOGIN	
	LOGIN E-MAIL	
	Login e-mail	
	PASSWORD Password	
	Login	
	REGISTRATION	
	FORGOTTEN PASSWORD	
	Privacy Policy Intake Form	
	Privacy Policy Intake Form MEDPHAB	

Figure 2. Login view, including the option for registration.







CMP publication guidelines-Nov-2021



MEDPHAB community			
Organization registry Community Marketplace	Community		
REGISTRATION			
Login e-mail			
Password			
Password Password confirmation Password confirmation			
ORGANIZATION NAME * Sequent field			
COMPANY LOGO ? *Represented Choose File, No file chosen			
ORGANIZATION TYPE ?			
* Sequed field - choose -			
ORGANIZATION ID ?			
* Acquired and			
DEPARTMENT			
ORGANIZATION/DEPARTMENT DESCRIPTION ?			
ORGANIZATION/DEPARTMENT DESCRIPTION *			
1/			
MAIN VALUE CHAIN POSITION ?			
- choose -			
ORGANIZATION ADDRESS * Report find			
POSTCODE			
* Regulard field			
COUNTRY LIST			
Czechia 🗸			
WEBSITE			
CONTACT PERSON *RepliceTries			
CONTACT FUNCTION			
 Applied into 			
EMAIL ADDRESS * Regined field			
TELEPHONE			
* Regulard Red			
Check here to indicate that you have read and agree to the <u>Terms of</u>			
LINCO PARE DATA USE POLICY (COPID).			
GDPR CHECKBOX *Replied feet Ingree			

Figure 3. Registration fields.



PHOTONICS ²¹ PHOTONICS ²¹ CMP publication guidelines-Nov-2021	MedPhab Herre Vasis Lieres
MEDPHAB community	±
Organization registry Community Monketplace Community	
Land kens 11 Sort by: AZ-Oppnization name V Interfolger, ZS V Show as: Grid V	
	JOANNEUM ESEARCH
VIENNALAB DIAGNOSTICS VTT-TECHNICAL RESEARCH	



2.2. Adding new items

2.2.1. Marketplace items

After the registration form is approved, user can log in (Figure 2) and contribute to the Marketplace with a product, prototype or technical services by clicking **Add new** under the community marketplace module (Figure 5).

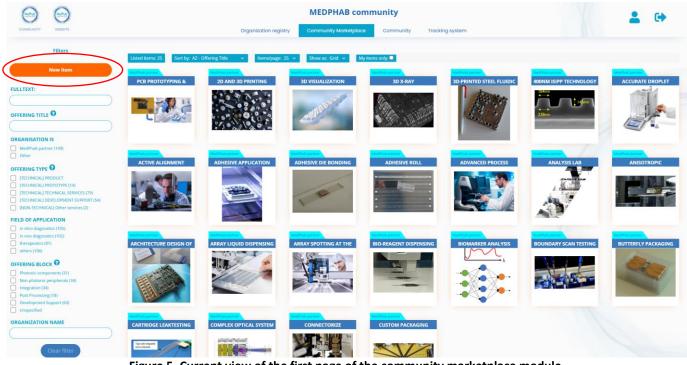


Figure 5. Current view of the first page of the community marketplace module.

In order to contribute to MedPhab Marketplace, the **registered user** fills in an online offering form (Figure 5) with detailed specifications and description of offered product/prototype or technical service, including a photo or drawing. Every new item is visible on the Marketplace as soon as it goes through the quality content check by MedPhab community manager. It usually takes 48 hours. If the content of the item does not fulfil the required criteria to be published or part of information is missing, the user is contacted individually by the community manager. It is encouraged to maintain the content of the items up to date.







Criteria to be considered from registering items:

- Belong to the value/supply chain of photonics-based medical devices
- Contribute actively to the ecosystem
- Be Key Opinion Leader (KOL) or stakeholders in the photonics-based medical devices ecosystem

In order to use the benefit of the MedPhab CMP, users must complete the spaces marked "compulsory" (denoted by '*'). If they do not complete the required personal data or only partially provide them, this could mean that ABIMI (AMIRES, The Business Innovation Management Institute) is unable to deal with their requests and therefore ABIMI will be exonerated from all liability for not rendering or not fully rendering the requested services.





PHOTONICS²¹ PHOTONICS PUBLIC PRIVATE PARTNERSHIP

CMP publication guidelines-Nov-2021



MEDPHAB community nity Marketplace back **Required field** 0/40 V Y E D Norph 0 180 Choose File No f Choose File No file chosen Choose File No file chosen MEDPHAB SPECIFIC PART (PRIVATE) Figure 6. Registration of new item.





2.2.2. Community module items

PHOTONICS

PHOTONICS²¹

IVATE PARTNERSHIP

The **registered user** can also share a post with events, job advertisements, report training, video or more within the whole community by clicking **New Item** under the community module (Figure 7), which will enrich the interaction of the community and networks formation.

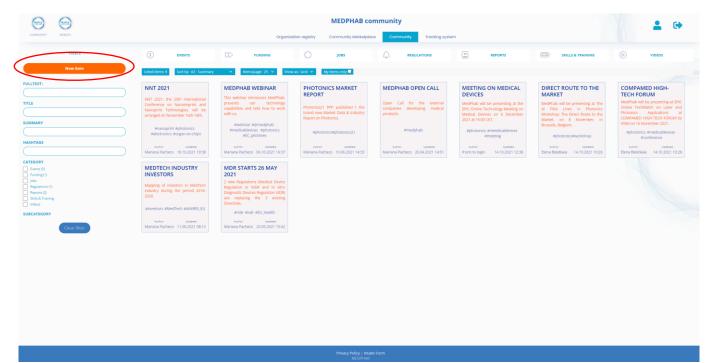


Figure 7. Community module.

